

From: ANZ Small Business
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WELCOME

TO THE OCTOBER 2017 EDITION

Welcome to the October edition of the ANZ Small Business in Focus.

Social media platforms are now well and truly part of our personal lives, but knowing how to use them for business is a challenge many of us are still grappling with. I spoke to Felicity Rodgers, CEO, Cargo Crew and Rohini Fernandez, ANZ's social media expert to get their best social media advice for business owners.

Plus we connect you with our ANZ Business Growth Program that helps CEOs to set up an organisation that can **tackle growth and survive**. [One-day](#) growth seminars are coming up in Perth, Melbourne and Brisbane.

Lastly: Bao Hoang of the very successful Rolld Vietnamese franchise shares his top 3 tips to help you run a successful business.

We're always here to help; if you'd like to discuss your business banking needs, please contact your local [ANZ Small Business Specialist](#) or call 1800 351 663.

Kind regards,

Guy Mendelson

General Manager, ANZ Small Business Banking



SMEs: Social is where your customers are

How to use social media to make a genuine connection with your customers online and drive revenue.

[Read more](#)



Business growth without the flames

Rhett Payne and his two brothers run Country Blinds. In one short year they have started to turn their family business around and culture has been key to their success.

[Read more](#)



“Love what you do”

Rolld was recently ranked #4 on the 2016 BRW Fast Starters list of all businesses in Australia. Bao Hoang, Rolld CEO founder shares his 3 top tips for success.

[Watch now](#)

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