

From: ANZ Small Business
To: edmsamples@lasercomp.com.au
Subject: 3 tips to grow your business on Facebook | Now shipping to 30 countries – the uniform success story | Budget'17: Top takeouts in 2 mins for small business | "Australian made": creating a better future for Aussie manufacturing
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WELCOME TO THE MAY 2017 EDITION

In this edition, we get three tips direct from Facebook about how to best use this channel to connect with customers and **Cargo Crew** founder Felicity Rodgers talks about how to build a business that can scale.

Plus: HR strategies for small business was the topic of our recent Facebook Live with Naomi Simson and Ben Thompson, Employment Hero founder. Catch up on the discussion via ANZ Facebook.

We're also connecting you with *Australian Made*, a new ANZ report that looks at Australia's manufacturing industry, which is still among our top five industries and provides more than 900,000 jobs.

Lastly: We look at the **2017-2018 Federal Budget** and what it means for small business owners.

If you missed our [media announcement on 28 April](#), I am pleased to confirm ANZ's commitment to implementing all 11 banking recommendations from the Australian Small Business and Family Enterprise Ombudsman's [report](#). This will include simplified contracts for new loans to small business customers being those with total business lending of less than \$3 million.

We're always here to help; if you'd like to discuss your business banking needs, please contact your local [ANZ Small Business Specialist](#) or call 1800 351 663.

Kind regards,

Kate Gibson

General Manager, ANZ Small Business Banking



Top 3 tips to grow your business on Facebook

You have just a few seconds to catch your customer's eye as they scroll their Facebook feed. How do you do it? Facebook gives us their top 3 tips.

2 min watch

[Watch now](#)



Now shipping to 30 countries – the uniform success story

Founded in 2002 uniform manufacturer Cargo Crew now ships to 30 countries, with the US as their biggest market. CEO Felicity Rodgers shares her 3 tips to scale your business for growth.

2 min watch

[Watch now](#)



Sleep easy with HR strategies for small business

Employment Hero founder Ben Thompson recently spoke to Naomi Simson about how Employment Hero can help business owners manage compliance and sleep easier. Catch up on the discussion via ANZ Facebook.

50 min watch

[Watch now](#)



'Australian made': creating a better future for Aussie manufacturing

ANZ's new report, 'Australian Made' suggests that for the first time in a long time Australian manufacturing has the opportunity to reclaim its place as a major driver of the national economy.

Article 4 min read. Report: 20 min read.

[Read more](#)



Budget'17: Top takeouts in 2 mins for small business

Catch up on the mostly positive implications for small businesses from this year's Federal Budget.

2 min watch or a 3 min read

[Watch now](#)



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