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## WELCOME TO THE MARCH 2017 EDITION

In this edition, Australian business leader Naomi Simson and Catherine Cervasio, Aromababy Founder share tips on how to grow your business and expand into international markets.

**Plus:** Learn how to get the best value out of business travel.

**Lastly:** Are you thinking about expanding overseas? Check out our new FREE tool, it's been developed in collaboration with the Export Council of Australia and can help you assess and plan for international growth. Visit [betradeready.anz.com](http://betradeready.anz.com)

We're always here to help; if you'd like to discuss your business banking needs, please contact your local [ANZ Small Business Specialist](#) or call 1800 351 663.

Kind regards,

**Kate Gibson**  
General Manager, ANZ Small Business Banking

**PS.** If you missed our Facebook Live session yesterday, Naomi Simson and the team at Facebook shared tips on how to successfully market your business via social media. Visit the [ANZ Facebook page](#).



### Tips to help you grow your business overseas

Successful Australian business leader Naomi Simson and Aromababy Founder Catherine Cervasio share tips on how to grow your business and expand into international markets.

[Watch now](#)



### How much is travel costing your business?

Here's 7 tips to help you improve your business travel processes and ensure your travel budget goes further.

[Read more](#)



### How a passion for organic skincare led to successful international growth

ANZ customer Catherine Cervasio tells us her secrets for successfully exporting Australian made products.

[Read more](#)



## Economic update – growth on the horizon

Find out how the Australian economy is tracking and what lies ahead.

[Read more](#)




## ANZ Be Trade Ready

ANZ has launched an exciting new tool, in collaboration with the Export Council of Australia to assist Australian businesses assess and plan for their international expansion.

Take advantage of the opportunity to grow your business internationally. Visit [betradeready.anz.com](http://betradeready.anz.com)

## CONTACT US

 1800 351 663

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